

**Sports & Entertainment Marketing
Year One Curriculum**

Unit 8 Learning Games:

Word Scramble (Answer Key)

Sponsorship & Endorsement Key Terms

	Scramble	Answer
1	sbumah	ambush
2	oesnpimirs	impression
3	sisoponsrhp	sponsorship
4	vxyulicesit	exclusivity
5	eergaevl	leverage
6	onndesrtmee	endorsement
7	tonenryiv	inventory